



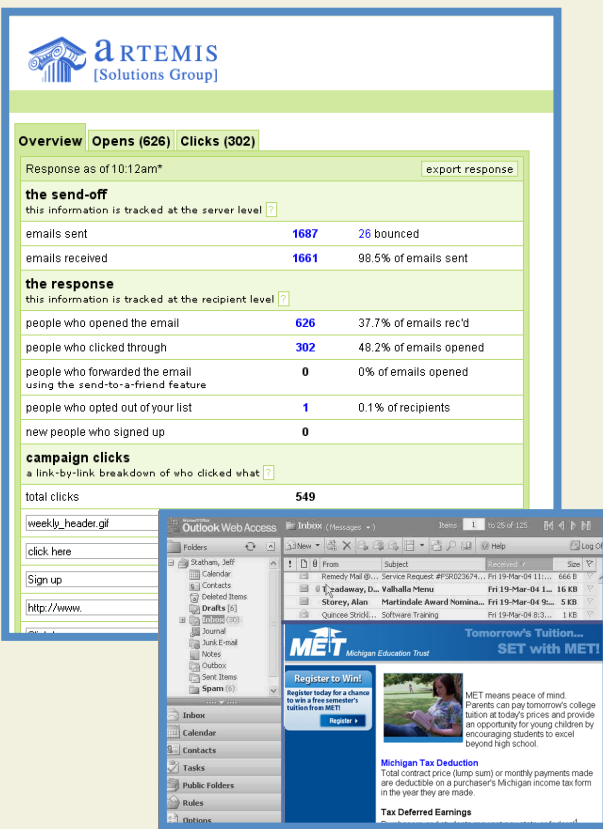
Find out just how many visits translate into a sale. Learn where your visitors are coming from, and which visitors are turning into customers.

Web Analytics

Analytics are a precise break down of visitors to your website, the content they reach, and the way that they found the content. Tracking your website visitors is just as important as gaining new visitors. Finding out just how many visits translate into a sale. Where your visitors are coming from, and which visitors are turning into customers. We use this data to help develop a more effective website.

Traffic: Traffic is the driving force behind every websites. Without users visiting your website you can not turn visitors into clients. Our analytic tools allow you to easily compare your weekly traffic with previous weeks, months, and even your competitors!

Search Engines: Our comprehensive analytical tools help you determine exactly how visitors are finding your website. Where are they coming from, and what are different ways to attract more users! Our weekly reports give you a brief overview of the top search engines, top referring sites, and keywords users are searching for to find your website.



Build, maintain and track the effectiveness of your email campaigns with Clarity Email Marketing.

Email Marketing

E-mail is increasingly becoming the preferred means of communication, with this trend more and more e-mail is being marked as spam or simply tuned out. Don't let your e-mail campaign go to waste! Clarity provides powerful e-mail tools to maximize every message that you send out, and ensure that e-mails are ending up in the users inbox, not spam box!

Our powerful templates let you 'set it and forget it' we create templates that your marketing department can use to send out newsletters and marketing announcements easily and quickly saving both time and money! Our custom interface is simple to use, and easy to manage. It is all web based allowing users to log in from any computer with an internet connection!

Our tools don't stop when you send out the e-mail, our advance tracking lets you know how many messages are actually received, and the amount of users that are actually clicking and reading the e-mails! These tools help you better target your emails to increase repeat visits and repeat customers! Only pay for what you use! You shouldn't have to pay for something that you wont use! That is why our pricing structure is setup so that you only pay for the e-mails you send. Allowing you to once again maximize your marketing dollars!

Banner Advertising and Tracking

Our design team creates a banner that is not only visually impressive, but also mentally stimulating to drive high click results. We work with your marketing department to develop a budget & select a network to target. We create and deploy your banner with our partner networks of sites for an effective campaign.

Get a Clarity Impact Consultation
Call 517-336-9915



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