



Clarity Internet Marketing

- ▶ Search Engine Marketing
- ▶ Web Analytics
- ▶ Email Marketing
- ▶ Banner Advertising

Clarity is a package offered by Artemis that uses effective online solutions to market your business and more importantly give you reliable data on your results.

- Are you frustrated with the results from traditional advertising methods like Yellow Page ads and direct mailing?
- Can you accurately measure the return on your advertising investment?
- Is your website consistently generating new leads for your business?



Increase your search engine visibility with top key search engines. Get targeted relevant traffic to your website with Clarity.

Search Engine Optimization

Our initial business keyword analysis includes an overview of how search engines currently view your site, where they rank it, and how your competitors rank to you in similar keyword categories. Our custom SEO tools then help us create keywords to better target your intended audience increasing your page ranking and website visibility.

Next we help your business identify the best potential keywords and fine tune your site to receive the highest page rank while utilizing the keywords.

Results are driving force behind internet marketing, and clarity is no exception. Our weekly reports show you exactly how our SEO tools and processes have improved your e-business. Our custom reports let you quickly compare your rank with your leading competitors, track your search engine status, and find where you stand with all the major search engines.



Track your Internet marketing and paid ad placement with Clarity.

Search Engine Management

Virtually every major search engine offers a 'pay for submission' tool allowing you to buy traffic from all of the different search engines. Clarity equips your company with the tools needed to maximize your ROI with every dollar spent on internet marketing. We help you turn your investments into results.

We offer effective, easy to use tools that easily and accurately track your Search Engine Management (SEM) results and expenditures. The weekly reports that you receive from Artemis break down the most important aspects of your SEM campaign and allow you to easily compare it to previous results!